



The College of Humanities and Social Sciences' Strategic Planning and Implementation document is aligned with, and builds on, the goals established in the Kennesaw State University Strategic Plan. This document, which will guide the College for the next five years, was developed through the thoughtful and creative contributions of teaching and administrative faculty and staff in the College during the 2007 academic year.

We have undergone tremendous growth and change over the past ten years, but increased size is not the only hallmark of a thriving college. In order to provide our constituents on campus and in the community with expertise appropriate to a comprehensive university, the College of Humanities and Social Sciences must grow in its vision and mission to foster excellence in teaching and learning, research and scholarship, and professional service.

The College's strengths and opportunities include its strong academic programs, enthusiastic and highly competent faculty, a new Social Sciences building, "smart" classrooms, and a diverse student population. We face challenges in the future from an increased student-to-faculty ratio created by steady enrollment growth without a commensurate growth in the faculty.

Vision

Kennesaw State University's vision is to be among the best learning-centered, comprehensive universities in the country and to expand its programs to meet state, national, and global needs. The College of Humanities and Social Sciences shares this vision by providing innovative leadership and intellectual rigor in liberal arts education through outstanding academic programs, scholarly research, and public service.

Mission

Our mission is to provide students with a liberal arts education that empowers them to understand the human condition, meet the challenges and opportunities of the twenty-first century, and act as ethical citizens contributing to a global society. To those ends, we recognize and embrace diversity and treat every person with dignity and respect, and we develop and promote an academic community founded upon excellence in teaching, state-of-the-art research, and public service.

Goal One: Enhance and expand academic programs and delivery.

The College will hire additional high-quality tenure-track faculty to address past and expected growth in the student body and the need for additional class seats, expand the technology and technical support available for teaching, implement the SACS "Get Global" initiative, provide additional support and encouragement for faculty/staff development, address salary and benefits issues; engage in a process of continuous improvement of the academic programs in the College, and develop and support new undergraduate and graduate degree programs.

Goal Two: Improve retention, progression, and graduation rates.

The College will establish goals for graduation rates and strategies for assessing new plans, increase effective academic advising and orientation, engage in external and internal reviews of programs, establish a Writing Across the Curriculum Program, and develop Best Practices Models for RPG.

Goal Three: Expand campus resources.

The College will expand course offerings in summer sessions, work with College and department advisory boards to increase the total foundation funds endowed and available by 25% a year over the next five years, and increase grant and contract funding for applied and basic research in the College by 25% a year over the next five years.

Goal Four: Enhance student life activities.

The College will create a unique, scholarly, and public identity for HSS by expanding the College's work in public scholarship, leadership, community-based research and action, and civic engagement; implement, study, and disseminate model leadership, community engagement, research, and action programs; and design and implement a Leadership Education and Development course open to students in all disciplines and majors.

Goal five: Improve service, accountability, and sense of community.

The College will promote a campus culture that appreciates diversity by increasing the presence, retention, and success of underrepresented groups on our faculty and staff; establishing a stronger sense of community within the College; improving community service and outreach; and establishing a pilot program for an honor system/code for taking and administering examinations and writing assignments and for other monitoring activities in the College.

The entire Strategic Planning and Implementation Document 2007-2012 can be viewed at <http://hss.kennesaw.edu/>